



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1393821

Schedule Dates 09/13/16-09/19/16
Advertiser Friends of Kelly Ayotte/Senate/Republican/NH (79)
Agency Mentzer Media (11548)
Product Political - US Senate (1077)
Brand Political - US Senate (545707)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ally/Rambo,
Phone/Fax /
CPE 15/17/3210
Account Types National/Political
Billing Type Standard
Comments MKAYO
 9/13/16-9/19/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW
 CLOSER TO FLIGHT START.

Date Entered 07/15/16
Last Modified 09/26/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25245294
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$239.25
Net Total \$1,355.75
Sales Tax

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Sep. 2016	33	\$1,595.00
Grand Total:	33	\$1,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	7A- Good Morning America	1			X					1	\$40.00	\$40.00	Burlington (WVNY)	GD MRN AMR-ABC < Target 9 Index: 14, Nielsen: 0.6	7/15/16
2.0	Normal Line / SPOT	09/16/16-09/16/16	5	:30	7A- Good Morning America	1				X				1	\$40.00	\$40.00	Burlington (WVNY)	GD MRN AMR-ABC < Target 9 Index: 14, Nielsen: 0.6	7/15/16
2.1	Revised Line / SPOT	09/19/16-09/19/16	5	:30	7A- Good Morning America	1	X							1			Burlington (WVNY)	GD MRN AMR-ABC < Target 9 Index: 14, Nielsen: 0.6	9/15/16
3.1	Revised Line / SPOT	09/19/16-09/19/16	5	:30	7A- Good Morning America	1	X							1			Burlington (WVNY)	GD MRN AMR-ABC < Target 9 Index: 14, Nielsen: 0.6	9/15/16
3.2	Normal Line / SPOT	09/19/16-09/19/16	5	:30	7A- Good Morning America	1	X							1	\$40.00		Burlington (WVNY)	GD MRN AMR-ABC < Target 9 Index: 14, Nielsen: 0.6	9/15/16
3.2.1	Closed Preempt	09/19/16															Burlington (WVNY)	LUR/Spot -	
4.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	5:59P- Local 22 News at 6P	1			X					1	\$50.00		Burlington (WVNY)	LC122NWS AT 6P Target 9 Index: 110, Nielsen: 0.6	7/15/16
4.0.1	Closed Preempt	09/14/16															Burlington (WVNY)	Pre-Emp/Spot -	
5.0	Revised Line / SPOT	09/16/16-09/16/16	5	:30	5:59P- Local 22 News at 6P	1				X				1			Burlington (WVNY)	LC122NWS AT 6P Target 9 Index: 110, Nielsen: 0.6	7/15/16
5.1	Normal Line / SPOT	09/16/16-09/16/16	4	:30	5:59P- Local 22 News at 6P	1					X			1	\$60.00		Burlington (WVNY)	LC122NWS AT 6P Target 9 Index: 110, Nielsen: 0.6	9/14/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

Nextar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



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Brand 15/17/3210 (545707)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ally Rambo,
Phone/Fax /
CPE 15/17/3210
Account Types National/Political
Billing Type Standard
Comments MKAYO
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 CLOSER TO FLIGHT START.

Burlington (WVNY)		
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.1.1	Closed Preempt	09/16/16															Burlington (WVNY)	Advertiser Instructions/Spot	
6.0	Normal Line / SPOT	09/19/16-09/19/16	5	:30	5:59P- Local 22 News at 6P	1	X							1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL22NEWS AT 6P Target 9 Index: 110, Nielsen: 0.6	7/15/16
7.0	Normal Line / SPOT	09/13/16-09/13/16	5	:30	6:59P- Local 22 News at 7P	1		X						1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL22NEWS@7PM Target 9 Index: 107, Nielsen: 0.3	7/15/16
8.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	6:59P- Local 22 News at 7P	1			X					1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL22NEWS@7PM Target 9 Index: 107, Nielsen: 0.3	7/15/16
9.0	Normal Line / SPOT	09/16/16-09/16/16	5	:30	6:59P- Local 22 News at 7P	1				X				1	\$50.00	\$50.00	Burlington (WVNY)	THIS WEEK-ABC Target 9 Index: 150, Nielsen: 0.2	7/15/16
10.0	Normal Line / SPOT	09/18/16-09/18/16	4	:30	9A- This Week	1						X		1	\$50.00	\$50.00	Burlington (WVNY)	THIS WEEK-ABC Target 9 Index: 150, Nielsen: 0.2	9/11/16
11.0	Normal Line / SPOT	09/18/16-09/18/16	5	:30	9A- Good Morning America WVNY-ROCHESTER	1						X		1			Burlington (WVNY)	GD MORN-SUN-ABC Target 9 Index: 110, Nielsen: 0.2	7/15/16
11.1	Revised Line / SPOT	09/19/16-09/19/16	5	:30	9A- Good Morning America WVNY-ROCHESTER	1							X	1			Burlington (WVNY)	GD MORN-SUN-ABC Target 9 Index: 110, Nielsen: 0.2	9/15/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____

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Advertiser Friends of Kelly Ayotte/Senate/Republican/NH (79)
Agency Mentzer Media (11548)
Product Political - US Senate (1077)
Brand 15/17/3210 (545707)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ally/Rambo,
Phone/Fax /
CPE 15/17/3210
Account Types National/Political
Billing Type Standard
Comments MKAYO
9/13/16-9/19/16 AYOITTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW
CLOSER TO FLIGHT START.

Date Entered 07/15/16
Last Modified 09/26/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25245294
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$239.25
Net Total \$1,355.75
Sales Tax

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Sep. 2016	33	\$1,595.00
Grand Total:	33	\$1,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.2	Normal Line / SPOT	09/18/16-09/18/16	5	:30	8A- Good Morning America Weekend	1							X	1	\$35.00	\$35.00	Burlington (WVNY)	GD MRN-SUN-ABC Target 9 Index: 110, Nielsen: 0.2	9/15/16
12.0	Normal Line / SPOT	09/13/16-09/13/16	4	:30	6:30P- World News Tonight	1		X						1	\$150.00	\$150.00	Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 105, Nielsen: 0.9	7/15/16
12.0.1	Closed Preempt	09/13/16															Burlington (WVNY)	Pre-Empt/Spot -	
13.0	Normal Line / SPOT	09/15/16-09/15/16	4	:30	6:30P- World News Tonight	1				X				1	\$150.00	\$150.00	Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 105, Nielsen: 0.9	7/15/16
13.0.1	Closed Preempt	09/15/16															Burlington (WVNY)	Pre-Empt/Spot -	
14.0	Normal Line / SPOT	09/16/16-09/16/16	4	:30	6:30P- World News Tonight	1				X				1	\$150.00	\$150.00	Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 105, Nielsen: 0.9	7/15/16
15.0	Normal Line / SPOT	09/17/16-09/17/16	5	:30	6:30P- Local 22 News at 630P	1					X			1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NW@630 Target 9 Index: 105, Nielsen: 0.3	7/15/16
15.0.1	Closed Preempt	09/17/16															Burlington (WVNY)	Pre-Empt/Exception -	
16.0	Normal Line / SPOT	09/13/16-09/13/16	5	:30	7:30P- Inside Edition	1		X						1	\$40.00	\$40.00	Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 135, Nielsen: 0.3	7/15/16
16.0.1	Closed Preempt	09/13/16															Burlington (WVNY)	Pre-Empt/Spot -	

CONFIRMATION CONTRACT

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Nextar Broadcasting Line provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



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Contract # 1393821

Schedule Dates 09/13/16-09/19/16

Advertiser Friends of Kelly Ayotte/Senate/Republican/NH (79)

Agency Mentzer Media (11548)

Product Political - US Senate (1077)

Brand 15/17/3210 (545707)

Salesperson Katz - Washington DC, Washington DC (1179)

Sales Office Katz - Washington DC

Buyer Name Ally/Rambo,

Phone/Fax /

CPE 15/17/3210

Account Types National/Political

Billing Type Standard

Comments

Date Entered 07/15/16

Last Modified 09/26/16

Entered By Elizabeth F. Guy

CO-OP No

Headline # ECR25245294

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$239.25

Net Total \$1,355.75

Sales Tax

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Sep. 2016	33	\$1,595.00
Grand Total:	33	\$1,595.00

MKAVO
9/13/16-9/19/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW
CLOSER TO FLIGHT START.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	7:30P- Inside Edition	1			X					1	\$40.00	\$40.00	Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 135, Nielsen: 0.3	7/15/16
17.0.1	Closed Preempt	09/14/16															Burlington (WVNY)	Pre-empt/Exception - Between Grds	
18.0	Revised Line / SPOT	09/15/16-09/15/16	5	:30	7:30P- Inside Edition	1				X				1	\$30.00	\$30.00	Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 135, Nielsen: 0.3	7/15/16
18.1	Normal Line / SPOT	09/15/16-09/15/16	5	:30	7:30P- Inside Edition	1				X				1	\$30.00	\$30.00	Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 135, Nielsen: 0.3	9/14/16
19.0	Revised Line / SPOT	09/16/16-09/16/16	5	:30	7:30P- Inside Edition	1					X			1	\$30.00	\$30.00	Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 135, Nielsen: 0.3	7/15/16
19.1	Normal Line / SPOT	09/16/16-09/16/16	5	:30	7:30P- Inside Edition	1					X			1	\$30.00	\$30.00	Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 135, Nielsen: 0.3	9/14/16
20.0	Revised Line / SPOT	09/17/16-09/17/16	5	:30	8A- Good Morning America	1						X		1	\$30.00	\$30.00	Burlington (WVNY)	GD MRN-SAT-ABC Target 9 Index: 136, Nielsen: 0.4	7/15/16
20.1	Normal Line / SPOT	09/17/16-09/17/16	5	:30	8A- Good Morning America	1						X		1	\$30.00	\$30.00	Burlington (WVNY)	GD MRN-SAT-ABC Target 9 Index: 136, Nielsen: 0.4	9/14/16
21.0	Normal Line / SPOT	09/13/16-09/13/16	5	:30	5P- 6P (EST) Weekend	1			X					1	\$40.00	\$40.00	Burlington (WVNY)	JUDGE JUDY 83/JUDGE JUDY 84 Target 9 Index: 109, Nielsen: 0.9	7/15/16

CONFIRMATION CONTRACT

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Contract # 1393821

Schedule Dates: 09/13/16-09/19/16
Advertiser: Friends of Kelly Ayotte/Senate/Republican/NH (79)
Agency: Mentzer Media (11548)
Product: Political - US Senate (1077)
Brand: 15/17/3210 (545707)
Salesperson: Katz - Washington DC, Washington DC (1179)
Sales Office: Katz - Washington DC
Buyer Name: Ally/Rambo,
Phone/Fax: /
CPE: 15/17/3210
Account Types: National/Political
Billing Type: Standard
Comments: MKAVO 9/13/16-9/19/16 AVOTTIE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.

Date Entered: 07/15/16
Last Modified: 09/26/16
Entered By: Elizabeth F. Guy
CO-OP: No
Headline #: ECR25245294
Demo:

Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$239.25
Net Total: \$1,355.75
Sales Tax:

Burlington (WVNY)
By Broadcast Month: Spots Rate
Sep. 2016: 33 \$1,595.00
Grand Total: 33 \$1,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	5P- 6P (EST)	1				X				1	\$40.00	\$40.00	Burlington (WVNY)	JUDGE JUDY B3/JUDGE JUDY B4 Target 9 Index: 109, Nielsen: 0.9	7/15/16
23.0	Normal Line / SPOT	09/13/16-09/13/16	5	:30	4P- 5P (EST)	1		X						1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 106, Nielsen: 0.8	7/15/16
24.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	4P- 5P (EST)	1			X					1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 106, Nielsen: 0.8	7/15/16
25.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	4P- 5P (EST)	1				X				1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 106, Nielsen: 0.8	7/15/16
26.0	Normal Line / SPOT	09/16/16-09/16/16	5	:30	4P- 5P (EST)	1					X			1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 106, Nielsen: 0.8	7/15/16
27.0	Normal Line / SPOT	09/19/16-09/19/16	5	:30	4P- 5P (EST)	1	X							1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 106, Nielsen: 0.8	7/15/16
28.0	Normal Line / SPOT	09/13/16-09/13/16	5	:30	3P- People's Court	1		X						1	\$35.00	\$35.00	Burlington (WVNY)	PEOPLES COURT Target 9 Index: 124, Nielsen: 0.5	7/15/16

CONFIRMATION CONTRACT

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Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ally/Rambo,
Phone/Fax /
CPE 15/17/3210
Account Types National/Political
Billing Type Standard
Comments MKAVO
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CO-OP No
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29.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	3P- People's Court	1			X					1	\$35.00	\$35.00	Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 124, Nielsen: 0.5	7/15/16
30.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	3P- People's Court	1				X				1	\$35.00	\$35.00	Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 124, Nielsen: 0.5	7/15/16
31.0	Normal Line / SPOT	09/16/16-09/16/16	5	:30	3P- People's Court	1					X			1	\$35.00	\$35.00	Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 124, Nielsen: 0.5	7/15/16
32.0	Normal Line / SPOT	09/19/16-09/19/16	5	:30	3P- People's Court	1	X							1	\$35.00	\$35.00	Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 124, Nielsen: 0.5	7/15/16
33.0	M/G For: 12.0.1 / SPOT	09/13/16-09/13/16	4	:30	6:28P- 7P (EST)	1			X					1	\$150.00	\$150.00	Burlington (WVNY)	ABC-WORLD NWS - adjacent break due to S/O	9/6/16
34.0	M/G For: 15.0.1 / SPOT	09/17/16-09/17/16	5	:30	7P- Local 22 News at 7P	1					X			1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NW@630 Target 9 Index: 105, Nielsen: 0.3	9/7/16
35.0	M/G For: 13.0.1 / SPOT	09/15/16-09/15/16	4	:30	6:28P- 7P (EST)	1				X				1	\$150.00	\$150.00	Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 105, Nielsen: 0.9	9/12/16
36.0	Normal Line / SPOT	09/18/16-09/18/16	5	:30	10A- What Matters This Week with Joe Smith and Lauren Maloney	1						X		1	\$50.00	\$50.00	Burlington (WVNY)		9/15/16
37.0	Normal Line / SPOT	09/19/16-09/19/16	5	:30	7A- Good Morning America	1	X							1	\$40.00	\$40.00	Burlington (WVNY)	GMA	9/15/16

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Agency: Mentzer Media (11548)
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Brand: 15/17/3210 (545707)
Salesperson: Katz - Washington DC, Washington DC (1179)
Sales Office: Katz - Washington DC
Buyer Name: Ally, Rambo,
Phone/Fax: /
CPE: 15/17/3210
Account Types: National/Political
Billing Type: Standard
Comments: MKAYO 9/13/16-9/19/16 AVOTTIE FOR SENATE - NAB SENT VIA EMAIL. PWMT TO FOLLOW CLOSER TO FLIGHT START.

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Package Deal:
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Sales Tax:

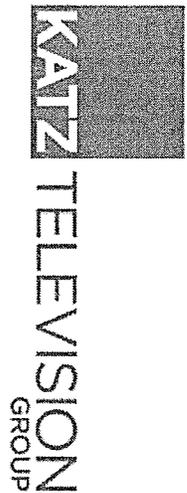
Burlington (WVNY)
By Broadcast Month: Spots Rate
Sep. 2016: 33 \$1,595.00
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37.0.1	Closed Preempt	09/19/16															Burlington (WVNY)	LUR/Spot -	
38.0	Normal Line / SPOT	09/19/16-09/19/16	5	:30	9A- Dr. Oz	1	X							1	\$25.00	\$25.00	Burlington (WVNY)		9/15/16
39.0	Revised Line / SPOT	09/19/16-09/19/16	5	:30	4P- 5P (EST)	1	X							1	\$30.00	\$30.00	Burlington (WVNY)	Judge Judy	9/15/16
39.1	Normal Line / SPOT	09/19/16-09/19/16	5	:30	4P- 5P (EST)	1	X							1	\$30.00	\$30.00	Burlington (WVNY)	Judge Judy	9/15/16
40.0	Normal Line / SPOT	09/19/16-09/19/16	5	:30	5:59P- Local 22 News at 6P	1	X							1	\$60.00	\$60.00	Burlington (WVNY)		9/16/16
41.0	M/G For 3.2.1 / SPOT	09/19/16-09/19/16	5	:30	7A- Good Morning America	1	X							1	\$35.00	\$35.00	Burlington (WVNY)	GD MRN AMR-ABC < Target 9 Index: 114, Nielsen: 0.6	9/26/16
42.0	M/G For 37.0.1 / SPOT	09/19/16-09/19/16	5	:30	7A- Good Morning America	1	X							1	\$35.00	\$35.00	Burlington (WVNY)	GMA	9/26/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



125 West 55th St
New York, NY 10019

Contract # 25245294 **Changes as of:** 10/9/2016 at 3:41 PM **Version:** Highlighting Revision 4
CPE: 15/17/3210 **Flight:** 9/13/16 - 9/19/16 **Station:** WVVY
Agency: MENTZER MEDIA **Advertiser:** Kelly Ayotte for Senator **Market:** Burlington-Plattsburgh
SERVIC **Product:** AYOTTE/S/R **Office:** WASHINGTON
 210 W. Pennsylvania Avenue **Agency Order #:** 5193615 **Primary Demo:** Adults 21+
 Suite 250 **Buyer:** Rambo, Ally **Con Type:** POLITICAL/VOTE
 Towson, MD 21204 **Salesperson:** RACHELLE RAY - Washington DC **Assistant:** RACHELLE RAY - Washington DC
 202-872-5880 202-872-5880

Comments: RVSD TO REINSTATE SPOTS RUN.

#	Day/Time	DP	Program	Rate	A21P Rating	Len	9/13 - 9/19								Total Spots	Total \$	CPP	GRP
							9/13	9/14	9/15	9/16	9/17	9/18	9/19					
REV+ 7	Sa 6:30p-7p		LOCL 22 NW@630	\$50.00	1.4	30	0	0	0	0	0	0	0	1	\$50.00	\$35.71	1.4	
<i>Target 9 Index: 105, Nielsen: 0.3</i>																		
REV+ 15	Tu-F,M 6p-6:30p		LCL22NWS AT 6P	\$60.00	1.0	30	0	0	0	0	0	0	0	1	\$60.00	\$60.00	1.0	
<i>Target 9 Index: 110, Nielsen: 0.6</i>																		
TOTALS:							5	3	6	6	2	3	8	33	\$1,605.00	\$32.49	49.4	



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25245294	Changes as of: 10/9/2016 at 3:41 PM	Version: Highlighting Revision 4
CPE: 15/17/3210	Flight: 9/13/16 - 9/19/16	Total \$: \$1,605.00
Agency: MENTZER MEDIA SERVICE	Advertiser: Kelly Ayotte for Senator	Market: Burlington-Plattsburgh
Product: AYOTTE/S/R	Agency Order #: 5193615	Office: WASHINGTON
Buyer: Rambo, Ally	Buyer: RACHELLE RAY - Washington DC	Primary Demo: Adults 21+
Salesperson: RACHELLE RAY - Washington DC	202-872-5880	Con Type: POLITICAL/VOTE
		Assistant: RACHELLE RAY - Washington DC
		202-872-5880
		Total CPP: \$32.49
		Total GRP: 49.4
		Traffic #: 1393821
		Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/09/16 3:41 PM	RACHELLE RAY - Washington DC	RVSD TO REINSTATE SPOTS RUN.
10/03/16 8:28 AM	Elizabeth Guy	Line 7 News 9/17 aired at \$50 Line 15 News aired at \$60 Please reinstate spots. Thanks!
10/02/16 1:38 PM	RACHELLE RAY - Washington DC	RVSD TO CREDIT SPOTS ADVISED NOT CORRECT. DOLLARS W/B RESPENT ON ANOTHER SCHED.
09/16/16 10:36 AM	Elizabeth Guy	Line 7 News on this day moved to 7-7:30P Line 15 News 6-6:30P is between the grids sect \$550 section 4 \$40 Please advise Thanks!
09/15/16 11:34 AM	LILIA DAFIARI	9/13/16-9/19/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.
07/11/16 5:39 PM	RACHELLE RAY - Washington DC	Separation: 30
07/11/16 5:39 PM	RACHELLE RAY - Washington DC	Separation: 30

Competitive Information

Market Budget:	\$22,929
WVNY Share:	7%
Comment:	
WCAX:	53%
WFFF:	13%
WPTZ:	27%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	33	\$1,605.00	\$32.49	49.4

Monthly Summary

Month	Spots	Dollars
2016-Sep	33	\$1,605.00
Total	33	\$1,605.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/9/16 3:41 PM	RACHELLE RAY - Washington DC	Revised	2		\$110.00	\$0	Changes: User Entered \$ from \$1,495.00 to \$1,605.00. Comments from RVSD TO CREDIT SPOTS ADVISED NOT CORRECT. DOLLARS W/B RESPENT ON ANOTHER SCHED. to RVSD TO REINSTATE SPOTS RUN. . Total Spots from 31 to 33. Calculated Dollars from \$1,495.00 to \$1,605.00. Total GRPs from 47.0 to 49.4. Total CPP from \$31.81 to \$32.49. Competitive Market Budget from \$21,357 to \$22,929. Total \$ from \$1,495.00 to \$1,605.00. 2 buylines added or modified.
Makegood 2	10/3/16 8:28 AM	Elizabeth Guy	Confirmed			\$0	\$0	



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25245294	Changes as of: 10/9/2016 at 3:41 PM	Version: Highlighting Revision 4
CPE: 15/17/3210	Flight: 9/13/16 - 9/19/16	Station: WVMY
Agency: MENTZER MEDIA SERVICE	Advertiser: Kelly Ayotte for Senator	Market: Burlington-Plattsburgh
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: AYOTTE/S/R	Office: WASHINGTON
Agency Order #: 5193615	Buyer: Rambo, Ally	Primary Demo: Adults 21+
Salesperson: RACHELLE RAY - Washington DC	Assistant: RACHELLE RAY - Washington DC	Con Type: POLITICAL/VOTE
		Traffic #: 1393821
		Separation:
		Total CPP: \$32.49
		Total GRP: 49.4
		Total Spots: 33

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/2/16 1:38 PM	RACHELLE RAY - Washington DC	Confirmed		2	-\$110.00	\$0	Changes: Comments from 9/13/16-9/19/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START. TO RVSD TO CREDIT SPOTS ADVISED NOT CORRECT. DOLLARS WB RESPENT ON ANOTHER SCHED., User Entered \$ from \$1,605.00 to \$1,495.00, Product from MKAYO to AYOTTE/S/R, Total Spots from 33 to 31, Calculated Dollars from \$1,605.00 to \$1,495.00, Total GRPs from 49.4 to 47.0, Total CPP from \$32.49 to \$31.81, Competitive Market Budget from \$22,929 to \$21,357, Total \$ from \$1,605.00 to \$1,495.00. 2 buylines added or modified.
Makegood 1	9/16/16 10:36 AM	Elizabeth Guy	Confirmed			\$0	\$0	Changes: Total Spots from 32 to 33, Total GRPs from 53.4 to 49.4, Total CPP from \$30.06 to \$32.49, 10 buylines added or modified.
Revision	9/15/16 11:34 AM	LAILA DAFTARI	Confirmed	1		\$0	\$1,605.00	Changes: Comments from Separation: 30 to 9/13/16-9/19/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START., User Entered \$ from \$0.00 to \$1,605.00, Total CPP from \$30.92 to \$30.06, Total Spots from 31 to 32, Total GRPs from 51.9 to 53.4, 2 buylines added or modified.
Queued for Electronic Contracting	7/15/16 8:55 AM					\$0	\$0	
Revision	7/1/16 5:39 PM	RACHELLE RAY - Washington DC	Confirmed	1		\$0	\$1,605.00	Changes: Comments from Separation: 30 to 9/13/16-9/19/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START., User Entered \$ from \$0.00 to \$1,605.00, Total CPP from \$30.92 to \$30.06, Total Spots from 31 to 32, Total GRPs from 51.9 to 53.4, 2 buylines added or modified.
New	7/1/16 5:36 PM	RACHELLE RAY - Washington DC	New	31		\$1,605.00	\$1,605.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.